

## COACHING, LEADING AND TEAMING INNOVATION CERTIFIED PROGRAM

An online innovation coaching, blended, intimate group learning program for coaches, trainers, facilitators, consultants, leaders and managers who want to make sense of innovation in their unique context

This 9-week intensive learning and coaching program is based on adult and experiential learning principles and is delivered in our live online format which enables real participation, group discussion, exercises, and activities, as well as skills practice sessions, backed up by structured feedback where you will:



- Learn to embody and enact the intrinsic motivators, mindsets, behaviours, and skills of successful entrepreneurs, intrapreneurs, and innovators.
- Be supported in your learning experience through your own evidence-based case study, action learning assignment, and small practice partnerships.
- Earn a Certificate of Completion in line with the Professional Standards and Ethics of the International Coaching Federation (ICF) and 36 Continuing Coach Education (CCE) units towards your ICF accreditation and become a Professionally Certified Coach for Innovators.

It is led by internationally acknowledged thought leader on the people side of Innovation, Janet Sernack ICF PCC and EMCC Master Practitioner. Who partners, supports and enables participants to open their mind and hearts and adopt a “beginners” mindset to “unlearn” what may have worked in the past – to enable themselves and others to stop repeating the patterns of the past that are constantly producing results no-one wants.



To hit their pause buttons to re-think, unlearn and relearn the most resourceful and future fit new mindsets, behaviours and skills that will equip and empower them, and the people and teams they lead, to survive and thrive through an era of exponential change and digitization.

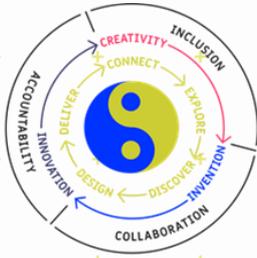
### Effecting profound change for leaders and teams in life and work.

Participants apply what they learn about innovation "on the job" to make innovation a habit and a way of life.

They are guided through the sensing, discovering, applying and integrating phases of learning to assimilate and execute a way of innovating into their own unique context:

- Why innovation is an important for meaningful and purposeful change, success and growth in the 21<sup>st</sup> century,
- What it means to be agile, adaptive, creative, inventive and innovative,
- How to support and pull people towards change-led innovation,
- How to emerge, diverge and converge possibilities and opportunities through applying human-centred design thinking and start-up methodologies,
- How to successfully ride the entrepreneurship and innovation roller-coaster ride by being passionately purposeful, reflective practice that cultivates consciousness, mental toughness and emotional agility,
- How to generatively learn and discover through safely questioning, listening and conversing, and deep inquiry,
- How to be a transformational coach who evokes, provokes and creates catalytic “shape shifting” conversations,
- How to safely fail fast, learn from mistakes and failures and take smart risks through risk mitigation.
- How to strategize and plan to take intelligent actions, by being the best you can be and how to be the best for the world.

## Why this program is important



This program is designed to foster and embed deep learning's in ways that develop people's agility: competence, confidence, and capacity for adaptive and innovative change and business growth.

All of which are required to flow with disruption, be adaptive and agile, be innovative and entrepreneurial in your business practice, team or in an 21<sup>st</sup> century organisation by exploring:

- Why innovation is the most important factor in both surviving and thriving in a disruptive VUCA world.
- What innovation truly means and how it is catalysed by customer-centricity, providing value and benefits to people in unexpected ways.
- How to be, think and act differently through learning, experimenting with re-thinking through adopting a paradox lens, elastic, critical and creative thinking.
- How to see and solve complex problems and develop collaborative decision making and problem-solving skills.
- How to facilitate trust, permission, and safety, to provide the support and structure to flow with and reduce people's risk adversity and fears of failure.
- How to expose and close peoples "knowing -doing gaps" by experimenting with failing fast to learn quickly.

To result in an approach and methodology of innovation that is supported and enabled by inclusion, collaboration, experimentation, and accountability that can be applied to individuals, leadership, management and teams,

## What does the program involve?

A 9-week, 2-hour webinar based, global, thought leading, intimate and personalised group learning program that awards 36 ICF CCE units and qualifies participant to join our global Coach for Innovators Amplifiers Network, which meets monthly to generate creative conversations for change.

Participants are supported by:

- A group of local peers and learning cohorts.
- Your own evidence-based case study,
- Weekly Recreation Tasks,
- Learning Buddy or Cohort,
- A series of 4 one on one 45 minute online coaching sessions.

## What else do participants learn?

Coaching for innovation evokes new ways of knowing and being by developing participants embodied presence.

It involves deep learning, a regular set of reflective practices and an action learning process that enables participants to experiment and learn by taking smart risks and by failing forwards, the concepts, principles, and techniques into their consulting, training, leadership and coaching practices.

Participants are trained to develop subtle stances and skillsets as teachers, mentors, facilitators and coaches who safely evoke, provoke and create breakthroughs by integrating innovation, invention, creativity, and consciousness as co-creative frequencies.



## Who is an innovator?

A person who is fully present (connected), and is willing to boldly explore, see (discover) the world with fresh eyes, respond (design) and solve (deliver) opportunities and problems in creative ways that people value, appreciate and cherish in ways that are commercially successful and sustainable.

## Who is an innovation coach or leader?

Innovation leaders and coaches enable people to create cracks and openings (possibilities) to:

- Build their confidence, capacity and competence to be agile and adaptive, collaborative and coherent in a VUCA/BANI world.
- Enable people to safely experiment with smart risk-taking, to fail forwards, and learn quickly.
- Artfully master and safely using cognitive dissonance as creative catalysts as safe disruptive provocateurs to evoke and create mindset and behaviour shifts.
- Develops and unleashes people's curiosity, imagination and develops their creative and critical thinking skills to make intelligent decisions, see and solve complex problems, be intentional and take right actions.

## What does an innovation coach or leader do?

Innovation leaders and coaches enable people to:

- Balance both chaos and rigidity to enable people to optimize both focus and flow.
- Integrate their compassion (heart intelligence), with their creativity (cognitive intelligence) and their courage (gut intelligence) to take intelligent actions towards achieving their passionate purpose.
- Safely walk-through openings, doorways and thresholds to sense, emerge, diverge and converge creative ideas.

## What are the key benefits?

Coaching for innovation helps people adapt to, and coach others to adapt to, entirely new realities and needs in the marketplace, including developing the self-efficacy to:

- Embed the people side of a digital or cultural transformation
- Start or finish a significant creative project
- Invent a new business idea or start-up
- Develop and align a team to an innovation strategy
- See and overcome barriers to change, creativity and innovation
- Reduce risk adversity, procrastination, fear of failure and complacency
- Maximize diversity and differences in a team or organisation
- Experiment to test and validate ideas smarter to learn faster
- Improve your ability to influence, persuade and motivate others to turn ideas into action
- Navigate a major career or organisational change or business re-renewal
- Create a passionate purpose, value proposition and a flexible strategy and plan for your business opportunity
- Re-engineer your focus following a life or career transition, and finding a mission and purpose worth pursuing and leaving a legacy.

The next Coaching, Leading and Teaming Innovation Certified Program starts in February 2024, and the Super-Early Bird USD 400.00 is available if you contact [janet@imagination.com.au](mailto:janet@imagination.com.au) to register your interest and find out more.

<https://www.imagination.com.au/innovation-coaching/>

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### What people say about the program

“The Coach for Innovators program is unique and really experiential. Personally, I have gone through the U process myself and benefited from it. I am more confident to coach innovators now than ever before. Janet is an experienced trainer who is so generous in sharing her time and knowledge. She is the subject matter expert in the innovation space and I am so glad I have completed the training with her”.

Daisy Tse, Leadership Coach USA.

“The Coach for Innovators course was eye-opening, challenging and rewarding. I appreciated Janet’s expert guidance through the process and her generosity of not only her time but also her knowledge. Coming together each week to dig deeper was great to embed the learning, especially the live practice sessions. Thanks Janet, I am truly grateful and highly recommend this course to others”.

Vanessa Meddling, Leadership Coach, Australia.

“I would encourage all professionals that are interested in innovation and new perspectives in coaching to attend this course. Janet has a lot of experience and knowledge and till the end of the course you gain self-awareness and a lot of new ideas and tools that you are encouraged to use in your own business. It was a very enjoyable course and thank you Janet for this beautiful experience”.

Maria Georgaki, Organisational / People Development Consultant, Executive Coach, Trainer Dubai UAE

**This program is for brave and bold, adventurous people who want to up-skill their own and their clients potential and business games to challenge the status quo and deliver breakthrough ideas and solutions that add to the quality of peoples lives in ways they appreciate and cherish.**

**Janet has certified over 100 people globally as Professional Coaches for Innovation over the past 10 years and has created an online community, the Amplifiers, of global alumni, who meet monthly to co-create innovative projects that add value to the quality of peoples’ lives in ways they appreciate and cherish.**



Contact Janet today [janet@imagination.com.au](mailto:janet@imagination.com.au) to share a complimentary creative conversation as to how this program might add value to the quality of your own and your client lives in ways that are appreciated and cherished.