

COACHING, LEADING AND TEAMING INNOVATION CERTIFIED PROGRAM

An online innovation coaching, blended, intimate group learning program for coaches, trainers, facilitators, consultants, leaders and managers



This is an International Coaching Federation (ICF) accredited Continuing Coach Education Program (CCE) that meets the ICF's professional standards and ethics. It is a collaborative, and deeply personalised, online intimate group blended learning program, that teaches, mentors, facilitates and coaches' people and teams how to adapt, be agile, grow and innovate in a decade of disruption and transformation.

It is led by internationally acknowledged thought leader on the people side of Innovation, Janet Sernack PCC. Who partners and supports participants cultivate an open mind and heart towards "unlearning" what may have worked in the past – to then "relearn" future fit new mindsets, behaviours and skills that will enable, equip and empower them to survive and thrive through an era of exponential change and digitization?



Effect profound change for leaders and teams in life and work.

Participants discover, make sense of, internalise and are supported in applying what they learn about innovation "on the job" to make innovation a "habit" and a way of life. They are guided through the sensing, discovering, applying and integrating phases of learning to assimilate and execute into their own unique context:

- Why innovation is an important for meaningful and purposeful change, success and growth in the 21st century.
- What it means to be agile, adaptive, creative, inventive and innovative,
- How to support and pull people towards change led innovation,
- How to emerge, diverge and converge possibilities and opportunities through human-centred design thinking,
- How to successfully ride the entrepreneurship and innovation roller-coaster by being passionately purposeful, cultivating consciousness, mental toughness and emotional agility.
- How to generatively learn and discover through questioning, listening and conversing, and generating deep inquiry safely.
- How to be a transformational coach who evokes, provokes and creates catalytic "shape shifting" conversations.
- How to strategize and plan to take intelligent actions, by being the best you can be and how to be the best for the world.



Why this program is important

This program is designed to foster and embed deep learning's in ways that develop people's agility: competence, confidence, and capacity for adaptive and innovative change.

All of which are required to flow with disruption, be adaptive and agile, be innovative and entrepreneurial in your business practice or in an 21st century organisation by exploring:

- Why innovation is the most important factor in both surviving and thriving in a disruptive VUCA world.
- What innovation truly means and how it is catalysed by customer-centricity, providing value and benefits to people in unexpected ways.
- How to be, think and act differently through learning, experimenting with re-thinking through adopting a paradox lens, elastic, critical and creative thinking.

- How to see and solve complex problems and develop collaborative decision making and problem-solving skills.
- How to facilitate trust, permission, and safety, to provide the support and structure to flow with and reduce people's risk adversity and fears of failure.
- How to expose and close peoples "knowing -doing gaps" by experimenting with failing fast to learn quickly.

To result in an approach and methodology of innovation that is supported and enabled by inclusion, collaboration, experimentation, and accountability that can be applied to individuals, leadership, management and teams,

What does the program involve?

A 9-week, 2-hour webinar based, global, thought leading, intimate and personalised group learning program that awards 24 ICF CCE units and qualifies participant to join our global Coach for Innovators Amplifiers Network, which meets monthly to generate creative conversations for change.

Participants are supported by:

- A group of local peers and learning cohorts.
- Your own evidence-based case study,
- Weekly Recreation Tasks,
- Learning Buddy,
- A series of 4 one on one 45 minute online coaching sessions.



What else do participants learn?

Coaching for innovation evokes new ways of knowing and being. It involves deep learning, a regular set of reflective practices and an action learning process that enables participants experiment and learn by failing fast, the concepts, principles, and techniques into their consulting, training, leadership and coaching practices.

Participants are trained to develop subtle stances and skillsets as teachers, mentors, facilitators and coaches who safely "dance in dis-equilibrium" with innovation, invention, creativity, and consciousness as co-creative frequencies.

Who is an innovation coach?

An innovation coach inspires, partners and supports individuals, groups and teams to nurture and embed innovation in a business, or in an organisation, experiencing the shockwaves of disruptive change in our VUCA world.

It enables participants to emerge their client's creative insights and collective breakthroughs, within a safe container and collective holding space of tolerance, permission, allowing and trust.

In speedy and agile ways that help people adapt, connect, explore, discover, design and deliver creative ideas and innovative solutions as commercially viable outcomes.

Through developing the desired states of and qualities of mind, innovation coaching enables and empowers people to think, talk, act and team differently, to emerge and bring the new to the world and co-create the playing fields and landing strips of the future.

What are the key benefits?

Coaching for innovation helps people adapt to, and coach others to adapt to, entirely new realities and needs in the marketplace, including developing the self-efficacy to:

- Embed the people side of a digital or cultural transformation

- Start or finish a significant creative project
- Invent a new business idea or start-up
- Develop and align a team to an innovation strategy
- See and overcome barriers to change, creativity and innovation
- Reduce risk adversity, procrastination, fear of failure and complacency
- Maximize diversity and differences in a team or organisation
- Experiment to test and validate ideas smarter to learn faster
- Improve your ability to influence, persuade and motivate others to turn ideas into action
- Navigate a major career or organisational change or business re-renewal
- Create a passionate purpose, value proposition and a flexible strategy and plan for your business opportunity
- Re-engineer your focus following a life or career transition, and finding a mission and purpose worth pursuing and leaving a legacy.

The next Coaching, Leading and Teaming Innovation Certified Program starts February 1 (Australia) 2022 and Super-Early Bird USD 400.00 still available if you [register](#) soon.

Find out more <https://www.imagination.com.au/innovation-coaching/> and also at <https://janetserneck.com.au/learning-programs/>. See our coaching blog <https://janetserneck.com.au/janet-serneck-innovation-coaching-blog/>

What people say about the program



“The Coach for Innovators program is unique and really experiential. Personally, I have gone through the U process myself and benefited from it. I am more confident to coach innovators now than ever before. Janet is an experienced trainer who is so generous in sharing her time and knowledge. She is the subject matter expert in the innovation space and I am so glad I have completed the training with her”.

Daisy Tse, Leadership Coach USA.



“The Coach for Innovators course was eye-opening, challenging and rewarding. I appreciated Janet’s expert guidance through the process and her generosity of not only her time but also her knowledge. Coming together each week to dig deeper was great to embed the learning, especially the live practice sessions. Thanks Janet, I am truly grateful and highly recommend this course to others”.

Vanessa Meddling, Leadership Coach, Australia.



“I would encourage all professionals that are interested in innovation and new perspectives in coaching to attend this course. Janet has a lot of experience and knowledge and till the end of the course you gain self-awareness and a lot of new ideas and tools that you are encouraged to use in your own business. It was a very enjoyable course and thank you Janet for this beautiful experience”.

Maria Georgaki, Organisational / People Development Consultant, Executive Coach, Trainer Dubai UAE

This program is for brave and bold, adventurous people who want to up-skill their own and their clients potential and business games to challenge the status quo and deliver breakthrough ideas and solutions that add to the quality of peoples lives in ways they appreciate and cherish.

Contact Janet today janet@imagination.com.au to share a complimentary creative conversation as to how this program might add value to the quality of your own and your client lives.